



Press Release

The Things Industries Celebrates 4 Million Connected Devices at CES 2026, Showcasing Global Low Power IoT Leadership

Amsterdam, The Netherlands – November 2025 – The Things Industries, the global leader in low power Internet of Things (IoT) infrastructure, will make its debut at **CES 2026**, held January 6–9 in Las Vegas. This milestone arrives as the company crosses **4 million devices connected** on its **world-leading Low Power IoT Network Server - The Things Stack**-, supporting **more than 2,000 enterprise IoT projects worldwide**. The continued year on year **growth rate of 25%** shows increasing global confidence in its technology and its approach.

The Things Stack remains one of the most widely deployed low power IoT platforms globally. The Things Industries continues to accelerate large-scale IoT adoption through world-class developer support, enabling customers to **speed up time to market**, reducing integration friction, and **improving deployment quality**. With **integrated end-to-end security solutions**, including the leading **The Things Indoor Gateway**, the company advances its mission to **drive down the cost and complexity** of private low-power IoT networks.

At CES, The Things Industries will showcase its latest low power IOT capabilities in North Hall – Stand 10349, demonstrating how scalable, secure, and efficient IoT networks are reshaping industries that depend on real time data.

Exclusive CES Insights: “Turning IoT into Reality”

CEO **Wienke Giezeman** will deliver a featured session titled **“Turning IoT into Reality,”** offering an exclusive look into global success cases, high-grossing IoT business models, and the enterprise momentum behind low power IOT adoption. The presentation will provide actionable, data-driven insights into how organizations are moving beyond pilots toward full-scale, high-value deployments.

“The industry is shifting from isolated experimentation to interoperable, production-grade IoT systems,” said Wienke Giezeman, CEO of The Things Industries. *“At CES, we will demonstrate how low power IoT is enabling real business value—securely, reliably, and at global scale.”*

Powering the Next Era of IoT

The Things Industries continues to shape the evolution of open, low-power IoT connectivity. Today, its enterprise platform empowers thousands of organizations in utilities, agriculture, logistics, and smart cities to deploy and scale low power IoT networks with ease.

Attendees at CES will discover how The Things Industries' technology enables faster rollouts, higher-quality integrations, and long-term operational reliability for mission-critical IoT systems.

Visit The Things Industries at CES 2026

Location: North Hall – Stand 10349

Featured Session: *"Turning IoT into Reality"*

Presenter: Wienke Giezeman, CEO

Date & Time: Wednesday, January 7, 9:00–9:40 AM

Location: LVCC, North Level 2, Room N257

CES Unveiled: January 4, 2026

Press & Meeting Requests:

marketing@thethingsindustries.com